

Rotary Club of Indianapolis Website

When we conceived new site design we also wanted club members to participate in the branding process. Today's membership clubs must be relevant and social, because many (like the Indianapolis club) are global efforts. So, it was inevitable our site look and act professional - but mostly, social. This required giving much thought to the networking aspects of the site. Greg Albright Design came up with a solution that would satisfy both the membership, the public and the content managers. We hope to achieve and attract a much wider audience through this effort.

PlanInc Online Website

It's pretty obvious that today's users want to pick and choose their web content...get in and out of a website quickly. Creating that experience without overwhelming a user requires thoughtful design and organization. That mind set was used when we created PlanInc Online, a website we designed for Founder and CEO, Roy Lederman, owner and CEO of the company. PlanInc is a company that helps people protect their DREAMS. The site is designed for easy content management. It also contains audio from Roy's podcasts, video, blogs and top news stories.



"We know how to address communications issues, and we can create dynamic, innovative pieces to execute the marketing plans."

Greg has had extensive agency experience and has worked independently for many years. His goal in starting Greg Albright Design is to stay personally involved with clients while delivering exceptional creative work.

"We start with the basics: what do you need to say and who do you need to tell. With these basic needs in mind, we create a full marketing program, which may include printed brochures, direct mail campaigns, advertising, public relations activities and web site development."

Greg Albright can be reached by phone at 317-843-9277 or by email at greg@gregalbrightdesign.com. The firm's web site is located at gregalbrightdesign.com.

Education

BFA in Graphic Design, 1986, Herron School of Art and Design, IUPUI

Organizations

Herron Alumni Board. 1994 to 2000

Treasurer 1994 to 1996

President 1996 to 2000

Past President

IUPUI Alumni Advisory Council - Member

Rotary Club of Indianapolis 2001. Active Board member.

Paul Harris Fellow

James Whitcomb Riley Fellow



indyrotary.com



planinconline.com

